



Easily Launch an Online Store

NetSuite SuiteCommerce



SuiteCommerce is a cloud-based ecommerce solution that enables B2B and B2C merchants to deliver engaging and relevant online experiences. Enjoy a rich set of features, easily manage and maintain your site with drag-and-drop tools, and enhance it with a selection of extensions. SuiteCommerce unifies ecommerce with your core NetSuite operational business systems, providing a single view of customer, order, inventory and other critical business data and enabling real-time visibility across your business while powering personal and relevant experiences.

Key Benefits

- Full-featured ecommerce solution enabling engaging experiences on any device.
- Manage both B2B and B2C ecommerce on a single platform supporting multiple brands, languages and currencies.
- True SaaS managed upgrades, no version lock.
- Ecommerce is unified with NetSuite order and inventory management, CRM and ERP.

Architecture

Never migrate your commerce solution again. SuiteCommerce is a SaaS (Software-as-a-Service) multi-tenant cloud platform. Your site is easy to maintain: no “version lock”. Take advantage of new features and updates made automatically available with every release. Single-page architecture and a content delivery network provide a fast site experience, resulting in increased engagement and conversion.

Storefront

Your brand is your business and SuiteCommerce helps reflect it with interactive design capabilities. Leverage pre-built responsive design themes to quickly build your store. A growing ecosystem of commerce extensions along with a host of features—including faceted navigation, Elastic site search, and the ability to save shopping carts and create lists—make it easy for shoppers to find, learn about and buy your products.

Site Management

Drag-and-drop tools allow you to edit pages and manage content. Work on multiple versions of your site at the same time and then schedule for future deployments based on business needs.

SEO

Ensure SEO success with customizable H1, title, meta tags, SEO-friendly URL links and Schema.org markup to increase click-through rates.

Marketing

Drive sales with flexible promotion and coupon management tools. Present intelligent product recommendations based on predictive algorithms that provide the most relevant items for each

shopper and merchant-driven rules such as browsing behavior and best sellers. Allow brand enthusiasts to share content to popular social networks and provide product reviews.

Customer Account

Viewing order history and checking order status can easily be done online. B2B buyers can generate quotes, quickly order from personalized catalogs, view outstanding and available balances, and pay invoices online.

Purchasing, Payments and Shipping

Offer customers payment options including credit cards, promo codes, gift cards and invoicing. The entire shopping experience is secure with HTTPS support and integrated to common payment gateways for real-time credit card processing with PCI DSS compliance and multi-level fraud protection. Facilitate delivery with seamless integration with carriers for printing shipping labels and automatic tracking information.

Global Sites

Support multiple languages, currencies, taxes, international shipping prices and customs documentation while easily consolidating multi-subsiary reporting.

Business Insight and Analytics

Configurable dashboards allow you to create reports and gain insights into aggregate website behavioral data—visits, searches, page views, quote requests—and individual shopper activity like date of last visit, acquisition source, items browsed and cart additions. Integrations are provided to Google Analytics and Google Tag Manager.