

THE MODERN FOOD & BEVERAGE BRAND'S PLAYBOOK FOR DATA VISIBILITY



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WHY VISIBILITY IS THE NEW COMPETITIVE ADVANTAGE

In today's fast-moving food and beverage industry, visibility is everything. Consumer preferences shift overnight. Supply chain delays ripple across production lines. Margins are tight, and retailers expect precision.

Yet many growing F&B brands operate with critical blind spots—siloed systems, delayed reporting, and disconnected data that obscure what's really happening across the business. When your team lacks access to real-time insights, every decision becomes a guess. You overproduce one SKU while running out of another, or miss a production window because inventory data was outdated.

Data visibility isn't just a nice-to-have—it's the difference between reacting to problems and preventing them.

THE COST OF OPERATING IN THE DARK

A lack of integrated, accurate data affects nearly every part of an F&B business:



Production:

Your co-packer runs a batch using the wrong lot of organic cane sugar, but you don't discover it until pallets are already at Whole Foods. Without real-time lot tracking, you can't compare output against forecast or identify yield issues before they compound.



Inventory:

Your kombucha production halts because no one knew the SCOBY cultures were expiring this week. Meanwhile, you're sitting on excess inventory of a slow-moving SKU that's tying up working capital and warehouse space.



Finance:

When investors ask about your actual cost per case, you can't answer with confidence because you're still reconciling last month's ingredient purchases across multiple spreadsheets. Month-end close stretches into week two.



Sales & Fulfillment:

A retailer places an urgent reorder, but without real-time inventory visibility, your sales team promises a delivery date that operations can't meet. The result: damaged relationships and lost shelf space.



Compliance & Traceability:

When the FDA or a retail partner requests lot traceability documentation, your team scrambles through paper records and disconnected systems for hours—or days. Under the FDA Food Safety Modernization Act (FSMA) and new traceability rules for high-risk foods, incomplete or delayed responses can trigger regulatory action, recalls, or lost certifications.

Disconnected systems create information gaps that slow teams and hide root causes of inefficiency.

As companies scale, those gaps become more expensive—in dollars, opportunity cost, and regulatory risk.

Leading brands recognize that integrated data isn't just an IT initiative. It's a business strategy.

3

WHAT TRUE DATA VISIBILITY LOOKS LIKE

Imagine opening your dashboard and instantly seeing:

Production performance: Your cold-pressed juice line is running at 78% yield when the target is 85%. You drill down and trace the issue to a quality problem with a specific supplier lot—before you waste another pallet of organic fruit.

Inventory intelligence: Your cashew cream SKU is at 18 days of inventory while retail orders spike. You see the alert in real time and expedite production before you miss delivery windows.

Financial clarity: You know exactly which SKUs are driving margin and which are draining it. When your CFO asks about profitability by customer or channel, you pull the answer in seconds—not days.

Traceability confidence: A retailer requests a recall simulation during an audit. You generate a complete chain of custody report—from farm to finished goods—in under five minutes, demonstrating full compliance with FSMA 204 requirements.



With an integrated cloud ERP like NetSuite, tailored for food and beverage operations by Luxent, every department draws from the same live dataset. Operations, finance, sales, and supply chain no longer work in silos—they work from shared truth.

Key capabilities include:

- **Batch and lot traceability:** Know exactly where each ingredient came from and where it's going, with full compliance documentation built in
- **Real-time reporting:** Dynamic dashboards replace static spreadsheets
- **Forecasting and planning:** Accurate demand and production insights help teams plan with confidence

A clear glass filled with water sits on a light-colored wooden surface. The background is a blurred indoor setting with blue and white tones.

How Food & Beverage Leaders Are Gaining Clarity

Forward-thinking brands aren't just gathering more data—they're organizing and acting on it. Here's what they're doing differently:

Integrating systems instead of adding point solutions.

They consolidate accounting, production, CRM, and inventory into one unified platform rather than juggling disconnected tools.

Automating data capture and reporting.

No more manual exports or copy-paste reporting. Automation ensures accuracy and saves hours every week.

Building visibility into every role.

From plant managers to CFOs, everyone gets the insights they need to make faster, smarter decisions.

According to NetSuite research, **91%** of companies with an ERP system in place report optimized inventory levels, and **78%** see measurable productivity gains within their first year. Just as important, **77%** eliminate departmental silos by connecting finance, operations, and production data in one platform. – *NetSuite, "60 Critical ERP Statistics"*

5

FROM INSIGHTS TO ACTION



Data visibility isn't just about dashboards—it's about control.

When your team can see what's happening as it happens, they can make better decisions about what comes next.

Finance can close the books faster. Operations can respond to production changes instantly. Sales can promise realistic delivery dates with confidence. Compliance teams can generate traceability reports in minutes instead of days.

This level of operational transparency helps F&B brands move from firefighting to forward planning. It's how growth becomes sustainable—and scalable.

IS YOUR BUSINESS OPERATING IN THE DARK?

Ask yourself:

- ☐ Can you see real-time inventory across all locations in under 60 seconds?
- ☐ Do you know today's production yield vs. forecast?
- ☐ Can your team answer "What's our margin on this SKU?" without pulling three reports?
- ☐ Could you generate complete lot traceability documentation in under 10 minutes if a retailer or the FDA requested it?

If you answered "no" to any of these questions, you're operating with blind spots that are costing you time, money, and competitive advantage.

THE MODERN PLAYBOOK STARTS HERE

Whether you're managing one facility or five, visibility transforms how you operate. With Luxent's industry expertise and NetSuite's integrated ERP platform, food and beverage leaders are gaining real-time insights that power smarter decisions, smoother operations, and stronger margins.

**Ready to see how data visibility
can transform your business?**

**Schedule a discovery
call with Luxent!**

